# COALITION COORDINATOR/FACILITATOR

**Job Description -** responsible for planning, implementing, and evaluating activities associated with the Coalition to include providing: general oversight for coalition activities and associated projects; grant development, submission, and management; state and national reporting; and technical assistance to local/regional coalitions and partnerships that focus on asthma. The Coordinator will work to develop and implement strategies that will lead to long-term involvement of community institutions, organizations and individuals in health promotion, assessment, and evaluation activities.

### Responsibilities:

- 1. Report to lead agency and Coalition leadership
- 2. Work as team member with lead agency staff/administrators to meet program goals
- 3. Continually broaden expertise in the area of asthma and serve as resource person
- 4. Conduct literature/resource reviews to identify best practices for coalition
- 5. Represent coalition through professional associations locally, statewide and nationally
- 6. Recruit and maintain a diverse coalition membership with state and national partners
- 7. Serve as Coordinator/Health Planner for coalition by coordinating activities such as:
  - Direct needs assessment activities
  - Develop instruments and protocols for testing effectiveness of coalition strategies
  - Conduct community health planning activities
  - Collect, manage, and analyze community health indicators data
  - Direct coalition in developing health policies related to asthma
  - Collaborate with other local, states and national organizations focusing on asthma
- 8. Assist coalition members in conducting annual strategic planning and guide coalition to develop a comprehensive action plan based on needs-assessment and strategic planning
- 9. Develop and implement data collection methods, tools, and evaluation measures for coalition activities and associated projects in conjunction with coalition members
- 10. Coordinate and facilitate coalition meetings and communicate effectively with members to promote collaboration, negotiation, and problem solving
- 11. Plan, coordinate, and conduct educational and training activities. Develop training, reference materials, and workshops for coalition and community members and coalition activities
- 12. Continually maintain and develop content for the coalition website
- 13. Collaborate and work closely with the health department administrators, legislators, heads of health plans, hospitals, physicians' health organizations, related businesses, academic institutions and community-based organizations to promote coalition's mission and goals
- 14. Develop marketing and media materials, campaigns, and opportunities in conjunction with the external affairs staff and statewide media consultants/network.
- 15. Direct and assist coalition to develop legislative action that promotes the coalition mission by: developing position statements; reviewing and recommending endorsements of policies, and advocating for policies/legislation at state/federal levels.
- 16. Advocate/Expand Continuous Quality Improvement processes in service delivery.

- 17. Serve as a consultant to develop community partnerships. Work with local groups on:
  - Coalition development and maintenance
  - Community health planning and needs assessments
  - Health outcomes evaluation
  - Improving immunization delivery
  - Developing effective health plans and policies
- 18. Conduct annual site-visits to other local/state coalitions and provide consultation
- 19. Continuously evaluate coalition effectiveness and coalition strategic plan
- 20. Document findings and progress of programs and activities in written quarterly reports to lead agency, other funding agencies, and coalition members
- 21. Manage and oversee expenditures of coalition budget (or contract). Seek and write grant proposals to obtain additional funding
- 22. Report and present coalition progress and program findings through publications and presentations at national meetings/conferences
- 23. Direct the work and activities of coalition administrative support staff. Supervise, mentor, and direct the work activities of students and assigned temporary staff

### Qualifications:

- Masters' degree or relevant experience in public health or related field such as health education, administration, policy/planning, or in community/organizational psychology; or bachelor's degree and 5 years of appropriate experience in managing or coordinating a community-based public health or voluntary health-related agency could be substituted for advanced degree.
- At least 2 years of experience with health education programs in community setting
- Proven ability to work independently
- Public relations or marketing skills
- Excellent organizational skills
- Excellent interpersonal and communication skills
- Knowledge of the research process
- Highly proficient with Microsoft Office and general computer skills

## COALITION ADMINISTRATIVE ASSISTANT/FACILITATOR

**Job Description -** responsible for supporting all activities associated with the Coalition. Report to the coalition coordinator and provide administrative support to Coalition and Committees to include: meeting scheduling and support, event planning, coalition program support and other duties as assigned.

#### **Responsibilities:**

- 1. Support for Coalition, Steering Committee and Committee meetings
  - Schedule rooms or arrange for outside venue
  - Make contact with host site to confirm room, AV needs, chair setup and other specific details for meeting, if applicable
  - Arrange for refreshments for meetings, if applicable
  - Attend all meetings to take minutes and transcribe them in timely manner for Coordinator's review prior to distribution to members
  - Email and/or phone call reminders sent to all members week prior to meeting
  - Compile meeting agendas for Coalition Coordinator's/ Committee Chair's review prior to emailing
  - Prepare handouts for distribution at meetings

- 2. Event Planning
  - Assist Coordinator in finding location for conference or event
  - Send out mailing to all past attendees of conference/event notifying them of date, directions, parking, etc
  - Create excel file with names of all attendees, addresses, titles, organizations in order to prepare labels, letters and nametags
  - Accept registration forms
  - Help design and arrange for printing of conference materials (brochure, forms, signs, name tags, handouts, compendium of resources/educational materials and syllabus
  - Arrange for coalition volunteers to assist with preparing packets needed for conference
  - Contact vendors to place orders for program materials and conference incentive items
  - Prepare signs to assist with registration at conference
  - Confirm menu selection with catering department at event site
  - Confirm meeting room selections with representative at event site
  - Site visit to confirm all arrangements are in place prior to conference date
  - Remain on-site during event to oversee details and supervise volunteers
- 3. Coalition project or program support
  - Conduct basic searches using PubMed and other bibliographic databases to support projects
  - Manage databases for research projects utilizing Microsoft Excel, Microsoft Access, and SPSS data sorting and routine frequency analyses
  - Assist in preparing budget worksheets as per Federal guidelines and acquiring required grant materials, letters of support, appendices
  - Create presentations in Microsoft Power Point and diagrams and flow chart graphics for oral presentations, manuscripts, poster presentations, and grant proposals
  - Prepare posters to be presented at national meetings, including oversight of data layout
  - Assist with completing required forms and obtain appropriate signatures
  - Maintain program hardware, i.e., digital camera, cellular phones and pagers
- 4. General
  - Order supplies, materials, recruit volunteers, place printing orders
  - Data entry for surveys, evaluations, etc.
  - Create newsletters reminding members of submission dates
  - Assist with formatting of surveys and questionnaires
  - Process checks and purchase program incentives
  - Acquire and archive publicity generated by programs
  - Maintain annual records of program activities
  - Design and write text for coalition or program brochures and flyers

#### Qualifications:

- Proven ability to work independently
- Excellent organizational skills
- Excellent interpersonal and communication skills
- Highly proficient with Microsoft Office (Word, PowerPoint, Excel, Access, Publisher, Outlook), basic SPSS and general computer skills



Not all items are relevant to the Alabama Asthma Coalition. Descriptions taken directly from Coalitions Work, for more information visit: www.coalitionswork.com